**UCM Heuristic Assessment Outline**

Usability(https://www.nngroup.com/articles/ten-usability-heuristics/)

* Visibility of system status
* Match between system and the real world
* User control and freedom
* Consistency and Standards
* Error prevention🡪 Fitt’s Law
* Flexibility and efficiency of use
* Aesthetic and Minimalist Design
* Help users recognize, diagnose and recover from errors
* Help and documentation

Discoverability

* Discover of content
* Discover of functions
* Issues with global navigation
* Recognition rather than recall
* Hick’s Law

Clarity

* Terminology
* Affordances
* Logical sequences
* Chunking
* Gestalt Grouping (Are the groupings of data clear?)

Interactivity (This is also the tech)

* Ex: Load times
* Out of the box vs Configurable vs Custom